Supplier Diversity Handbook

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Best practices for business

While research on supplier diversity is ongoing, there are many helpful resources with best practices gleaned from real-life experience.

One example is the list of guidelines identified by The Canadian Aboriginal and Minority Supplier Council (CAMSC). They detail eight goals for organizations looking to implement supplier diversity programs:

- Goal 1: Establish corporate policy and top corporate management support
- Goal 2: Develop a corporate supplier diversity plan
- Goal 3: Establish comprehensive internal and external communications
- Goal 4: Identify opportunities for Aboriginal and minority business enterprises (AMBEs) in strategic sourcing and supply chain management
- Goal 5: Establish a comprehensive supplier development process
- Goal 6: Establish tracking reporting and goal setting mechanisms
- Goal 7: Establish a continuous improvement plan
- Goal 8: Establish a second-tier program

Instilling confidence and providing opportunities through certification

Many diverse suppliers benefit from certification, which is available through a number of organizations, including the four member organizations of The Supplier Diversity Alliance Canada (SDAC):

- Canadian Aboriginal Minority Supplier Council

A research paper by the Canadian Centre for Diversity and Inclusion included an interview with a

suppliers. The

The Canadian Chamber of Commerce remains committed to further exploring this topic and to helping businesses implement and grow their own supplier diversity programs.

The Canadian Chamber is always eager to hear more examples of these initiatives from the business community — including successes and challenges — and we look forward to featuring more case studies in future iterations of this handbook. We encourage you to get in touch and would love to hear from you.